

NHS
Digital Academy



Digital Leadership workshop

James Freed
NHS Digital Academy
@jamesfreed5

What are digital leaders?

“The hierarchical structure of many parts of the NHS means a greater burden of responsibility for digital sits on management and leadership. The downstream impact of this influence can potentially affect almost all aspects of digital working across NHS organisations, from staff roles to funding to culture.”

- [Understanding the digital learning needs of the NHS workforce in England](#), the NHS Digital Academy

Why am I interested?

Reprocuring the Digital Health Leadership Programme

Synergies with board level education

Support for career pathways

Advice on measurement and benchmarking (WGLL)

Split in two...

Org wide Digital Leaders

- Organisation spanning
- Clinical or non-clinical
- Not limited to a single change project
- Significant culture change role

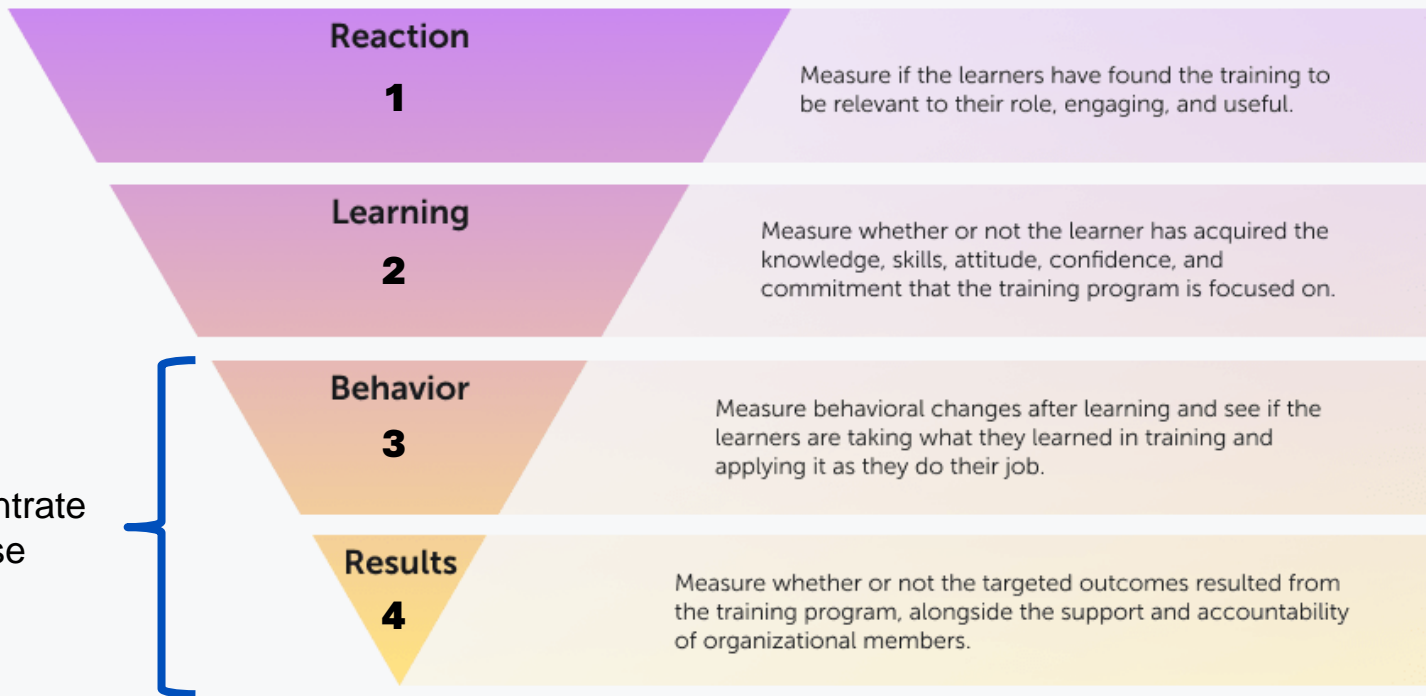
Not Digital Leaders

- Everyone else

What does a digital leader have to do?
(dot voting)

What is your measure of success for a digital leader?
(dot voting)

Kirkpatrick Evaluation Model



Concentrate
on these

What do you expect from a Digital Leadership educational product?

In your tables:

- Consider the data you've just collected
- Discuss, sense-make in your tables
- Agree on between 1 and 3 measures of an educational product aimed at senior digital leaders

What outcomes should an educational product aimed at organisation-spanning digital leaders achieve?

What outcomes should an educational product
aimed at organisation-spanning digital leaders
achieve?
(dot voting)

Thank you

england.digitalacademycentral@nhs.net

